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**FORD MOTOR COMPANY SUPPORTS THE MICHIGAN SCIENCE CENTER'S EFFORTS TO  
MAKE STEM PROGRAMS ACCESSIBLE TO ALL**

**Ford support includes four Free Days and The STEMinista Project**

**Detroit, June 13, 2016** – A long-time supporter of the Michigan Science Center (MiSci), Ford Motor Company continues its partnership with MiSci, strengthening the center's ability to make science, technology, engineering and math (STEM) programs accessible to every adult and child. Through Ford's generous support, MiSci is hosting Ford Fun Free Days; offering four free general admission days over the next year as well as supporting the STEMinista Project as a Genius Level sponsor.

"A good education focused on technical skills is essential for future innovation in business and increased prosperity for our communities," said Yisel Cabrera, community relations manager, Ford Motor Company Fund. "By opening more doors to STEM, Ford is confident more students will be drawn to science and technology not only because it is fascinating, but also because it's a lot of fun."

Patrons who visit MiSci on the following Ford Fun Free Days will receive free general admission:

- In honor of Independence Day – Monday, July 4<sup>th</sup> 10 a.m.- 3 p.m.
- Back to school celebration and teacher appreciation - Saturday, August 13<sup>th</sup> 10 a.m.- 6 p.m.
- In honor of Veteran's Day – Friday, November 11<sup>th</sup> 10 a.m.- 8 p.m.
- In honor of Martin Luther King Jr. Day – Monday, January 15<sup>th</sup> 2017 10 a.m.- 5 p.m.

"Our mission at MiSci is to spark interest and imagination in STEM," says Tonya Matthews, the Michigan Science Center president and CEO. "Every year we inspire nearly 300,000 curious minds of all ages and Ford's sponsorship allows even more visitors to experience STEM through hands-on exhibits, live shows and interactive education."

Additionally, Ford is a Genius Level sponsor of the STEMinista Project, which is an initiative designed to increase the confidence, skill set and pursuit of STEM fields in 4<sup>th</sup>- 8<sup>th</sup> grade girls. Ford is committed to the success of the project and shares MiSci's goal to defy statistics, and raise expectations and interest in STEM among girls. Ford underwrote STEMinista Saturday Workshops and STEMinista Hack-a-Thon. Additionally, they supported STEMinista Summer Camps, reducing the cost per camper and providing the opportunity for full scholarships. Visit the [MiSci website](#) for a full list of STEMinista programming.

According to Matthews, "Ford's continued commitment and support of MiSci's STEM programs is having a significant impact in Detroit and across the state of Michigan."



### **About the Michigan Science Center**

The Michigan Science Center is a hands-on museum that inspires curious minds of all ages to discover, explore and appreciate science, technology, engineering and math (STEM) in a creative, dynamic learning environment. The Science Center features five theaters, including Michigan's largest screen at the Chrysler IMAX® Dome Theatre; the Dassault Systèmes Planetarium; the Toyota Engineering 4D Theater; the DTE Energy Sparks Theater; the Chrysler Science Stage; a 9,800 square-foot Traveling Science Hall for special exhibits; hands-on exhibit galleries focusing on space, life and physical science; Kids Town just for pint-size scientists; along with, education and outreach programs. The Michigan Science Center is a 501(c)(3) nonprofit organization. For more information, please call 313.577.8400 or visit the website, [www.Mi-Sci.org](http://www.Mi-Sci.org)

### **About Ford Motor Company**

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford is aggressively pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience and data and analytics. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide or Ford Motor Credit Company, visit [www.corporate.ford.com](http://www.corporate.ford.com).