WE PUT YOU AT THE CENTER OF SCIENCE!

2021 ANNUAL REPORT
A SMITHSONIAN AFFILIATE
LETTER FROM LEADERSHIP


These three words embody 2021 for the Michigan Science Center. The year was planned and set up to be a year of recovery from the impacts of the COVID-19 Pandemic but nature had some additional plans in store for not just our organization but for Detroit and southeastern Michigan. The rains of the summer of 2021 caused massive interruptions to operations and the destruction of many of our features and spaces from the sewage backup that occurred in Midtown Detroit in June of 2021. The resiliency, creativity, and heroic efforts of our team pulled us through the rest of 2021 – while our doors were closed, we continued to offer programs such as Summer Spark! Camps, outreach to the Upper Peninsula through Aramco Traveling Science, and ECHO Live! programs live on Facebook and through our distance learning technology. We never stopped putting YOU at the center of science.

Thomas G. Stephens, P.E.
Founder and Chairman
of the Board of Directors

Christian D. Greer, Ed.D.
President and CEO
# Audited Financials for 2021

## Revenue and Support:

<table>
<thead>
<tr>
<th>Source</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions &amp; programs</td>
<td>$522,103</td>
<td>$274,015</td>
</tr>
<tr>
<td>Membership fees</td>
<td>$127,425</td>
<td>$91,409</td>
</tr>
<tr>
<td>Gifts, grants &amp; fundraising event (net)</td>
<td>$3,096,495</td>
<td>$2,601,460</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Endowment &amp; earned interest</td>
<td>$46,221</td>
<td>$46,570</td>
</tr>
<tr>
<td>Facility rental, store sales, other revenues</td>
<td>$457,309</td>
<td>$50,819</td>
</tr>
</tbody>
</table>

**Total Revenue and Support:** $4,249,553 | $3,064,273

## Expenses:

<table>
<thead>
<tr>
<th>Category</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$3,451,335</td>
<td>$2,282,727</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>$600,037</td>
<td>$532,592</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$373,458</td>
<td>$345,139</td>
</tr>
</tbody>
</table>

**Total Expenses:** $4,424,830 | $3,160,458

**Increase (Decrease) in Net Assets:** ($175,276) | ($96,185)
**PROGRAM HIGHLIGHTS**

**ECHO Live!**

ECHO Live!, one of Mi-Sci’s signature programs, served over 16,000 people in 2021. This program expanded during the Pandemic to be offered in formats accessible by family audiences through Facebook Live. Mi-Sci is able to reach beyond its walls and the capabilities of our outreach van through this important program.

**Smithsonian Affiliation and Spark!Lab**

In late 2020 the Michigan Science Center became a Smithsonian Affiliate institution, building on the relationship the Science Center has had with the Smithsonian through the Spark!Lab. The affiliation enables us to bring programs, exhibits, and experiences to Detroit as well as offer an affiliate membership program to Mi-Sci members. The Spark!Lab opened in March, 2021.

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**SUMMER 2021**

**Extended Closure Impacts**

The summer brought challenges to southeastern Michigan, Detroit, and to the Science Center. The intense rainstorms caused water to infiltrate the Science Center’s lower floors, leading to extensive damage of theater spaces and exhibit areas. The Michigan Science Center sustained a two-month closure as we recovered from this event.

The team rallied together to clean up and open spaces as safely and quickly as possible, reopening most of the building in September. Unfortunately, Mi-Sci was not alone in having weather events impact museum operations, as several other organizations across the country experienced similar incidents in 2021. Mi-Sci was also able to provide leadership at a national level on recovery and resiliency during and after a natural disaster.

**2021 Attendance**

In 2021, 39,014 people experienced Mi-Sci’s exhibits, including 2,236 school children on field trip visits, which returned in full swing from the Pandemic in the fall.
We could not do this work alone. Thank you to all of our partners who joined us this year to create events, programs, and exhibits.

**Arab American National Museum**

**Association of Science and Technology Centers**

**Detroit Area Pre-College Engineering Program**

**Detroit Historical Society**

**Detroit Institute of Arts**

**Detroit Pistons Neighbors Program**

**Detroit Public Community School District**

**Detroit Public Library**

**Detroit Zoo**

**Ducks Unlimited**

**Games for Change**

**Girl Scouts of Southeastern Michigan**

**Great Lakes Planetarium Association**

**LEGO®**

**Michigan Learning Channel (DPTV)**

**Midtown Inc.**

**MiSTEM Network**

**Motor City Cruise**

**MSU Science Festival**

**MySpace Laboratories**

**National Informal STEM Education Network**

**National Science Teachers Association**

**Smithsonian Affiliates Program**

**The Detroit Free Press**

**The Fillmore**

**University of Michigan**

**University Prep Schools**

**Wayne State University**

**Michigan Humane Detroit**
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WayPoint Marketing Communications

**Glenda Price, Ph.D.**
Marygrove College

**Dave Sawin**
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**Mark Snyder**
Nissan North America

**Tom Szczepanski**
Angels’ Place

**Ken Washington**
Ford Motor Company

**Eileen Lappin Weiser**
State Board of Education (retired)

Michigan Science Center Leadership Team

**Dr. Christian Greer**
President & CEO

**Paul Andrews**
Chief Development Officer

**John Anderson**
Chief Operating Officer

**Andrea Harp**
Chief of Staff
Director of Culture & Community
DONORS

$300,000 - $500,000
DTE Energy Foundation
General Motors Corporation
Small Business Administration

$100,000 - $299,999
Aramco Americas
Axalta Coating Systems
Ford Motor Company
LEGO Systems Inc.
Eileen Lappin Weiser*
Zatkoff Family Legacy Fund

$50,000 - $99,999
BASF Corporation
Francois Caissie
Community Foundation for Southeast Michigan
Consumers Energy Foundation
Densa International America, Inc.
Lakeshore Connections, Inc.
Richard and Jane Manoogian Foundation
Penske Corporation
PPG Foundation
Rocket Community Fund
Strategic Staffing Solutions
Matilda R. Wilson Fund

$25,000 - $49,999
AVL North America
Fred A. and Barbara M. Erb Family Foundation
Hudson-Webber Foundation
ITC Holdings Corporation
The Kresge Foundation
Michigan Council for Arts and Cultural Affairs
Wendall and Doris Rogers Foundation
Toyota Motor North America

$10,000 - $24,999
Steven* and Jeannette Ambrose
Cathy and Bob Anthony Fund
Bank of America
Orlando* and Veronica Bustos
Castraing Family Foundation
Community Connections of New York
DelRay Testamentary Foundation
Harman International
Janet and Robert* Lee Family Fund
Navistar
William J. Nicholson Foundation
Ralph L. and Winitred E. Polk Foundation
Thomas G.* and Kathleen J. Stephens Fund
Salome Walton

$5,000 - $9,999
Aware Mobility
Chris* Barman and Brian Dunn Fund
Caresoft Global Inc.
CGT Automotive Innovation Studio
Pat* and Debra Conroy
Jim* and Julie Danahy
EEI Global, Inc.
Henry-Morris Foundation Fund
LX Hausys America, Inc.
Don Marvel*
MGA Research Corporation
Michigan Space Grant Consortium
Multimatic
Neapco Holdings
Robert Bosch LLC
Roush Enterprises
Schaettler Group USA Inc.

$1,000 - $4,999
Mark Arduino
Joseph* and JoAnn Bennett
Bush Seyferth & Paige PLLC
Jason Carroll
Clark Hill PLC
Mark Dull
Dave and Sandy Eyal
Mason Ferry
David and Tracy Fischer
Bill* and Deb Foy
Google Detroit
William and Phyllis Greer
Junemary J. Heard
Jody* and Tara Ingle
Jeffrey* and Carl Lambert
Myron P. Leven Foundation
Dana M. Loechsker & Christine A. Beck Fund
MacFarlane Family Endowment Fund
Valerie and J. Thomas* MacFarlane
The Timothy & Elizabeth Manganello Charitable Fund
Michigan First Foundation
Midtown Detroit Inc.
Shefoy* and Chris Otenbaker
Dr. Taft Parsons III & Dr. Sherida D. DuBose Parsons
Glenda D. Price*
Jessica Qonija
Elmirah L. Rhein Family Foundation
Lewis Rosenbaum
David* and Pam Sawin
Mark* and Karen Snyder
Society for Science & the Public
Carl and Kimberly Steinecker
Kathleen Straus and
The Honorable Walter Shapero
Carolyn and Tom* Szczepanski
Walsh Family Giving Fund
Washington* Giving Fund
James P. & Mary Lynn Williams
YKK (U.S.A.) Inc.

$500 - $999
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Sharen Bertrand
David and Denise* Carlson
Charitable Foundation
Carrier & Gable, Inc.
Elizabeth Caswell
Kimberly Kersten
Jennifer Matthews
Ashley and Neil Plamp
Family Fund
Chris and Susan Trebilcock

*Denotes Board Member