

WE PUT YOU AT THE CENTER OF SCIENCE!



A SMITHSONIAN AFFILIATE

**2021
ANNUAL REPORT**

LETTER FROM LEADERSHIP

Resilience. Recovery. Relief.

These three words embody 2021 for the Michigan Science Center. The year was planned and set up to be a year of recovery from the impacts of the COVID-19 Pandemic but nature had some additional plans in store for not just our organization but for Detroit and southeastern Michigan. The rains of the summer of 2021 caused massive interruptions to operations and the destruction of many of our features and spaces from the sewage backup that occurred in Midtown Detroit in June of 2021. The resiliency, creativity, and heroic efforts of our team pulled us through the rest of 2021 – while our doors were closed, we continued to offer programs such as Summer Spark! Camps, outreach to the Upper Peninsula through Aramco Traveling Science, and ECHO Live! programs live on Facebook and through our distance learning technology. We never stopped putting YOU at the center of science.



Thomas G. Stephens, P.E.
Founder and Chairman
of the Board of Directors



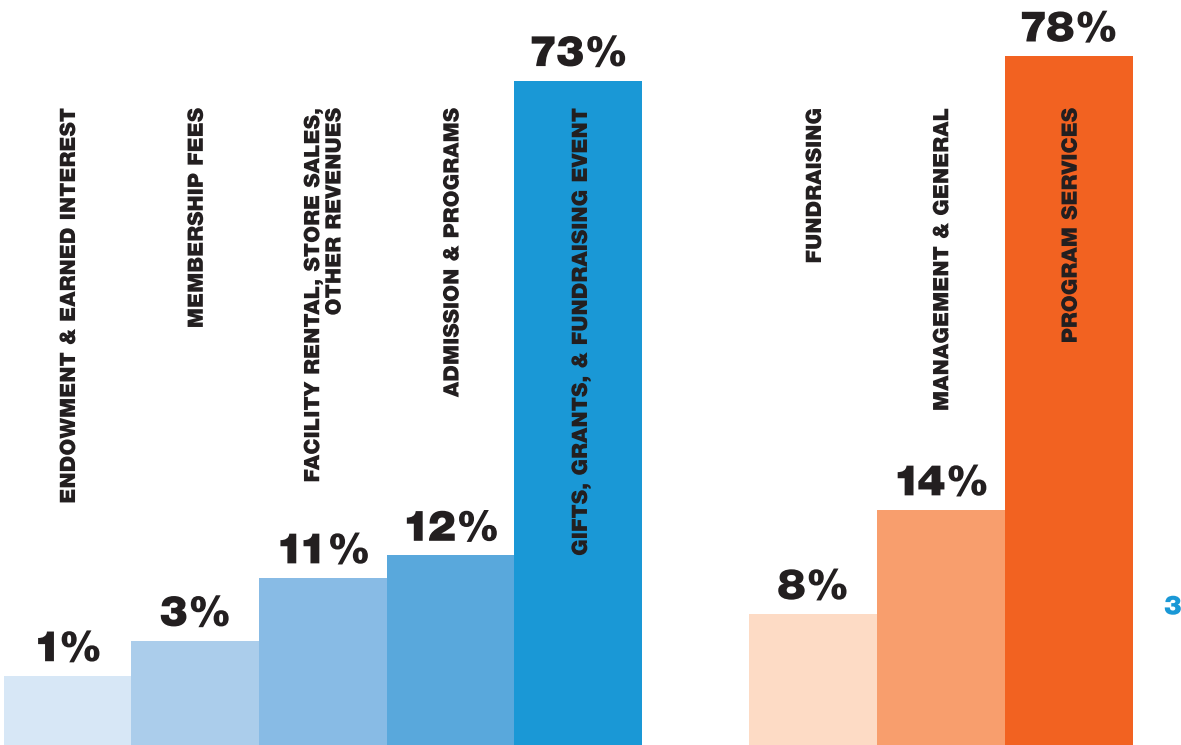
Christian D. Greer, Ed.D.
President and CEO



FINANCIALS & NUMBERS

AUDITED FINANCIALS FOR 2021

	2021	2020
REVENUE AND SUPPORT:		
Admissions & programs	\$522,103	\$274,015
Membership fees	\$127,425	\$91,409
Gifts, grants & fundraising event (net)	\$3,096,495	\$2,601,460
Net assets released from restrictions		
Endowment & earned interest	\$46,221	\$46,570
Facility rental, store sales, other revenues	\$457,309	\$50,819
TOTAL REVENUE AND SUPPORT	\$4,249,553	\$3,064,273
EXPENSES:		
Program services	\$3,451,335	\$2,282,727
Management & general	\$600,037	\$532,592
Fundraising	\$373,458	\$345,139
TOTAL EXPENSES	\$4,424,830	\$3,160,458
INCREASE (DECREASE) IN NET ASSETS	(\$175,276)	(\$96,185)





PROGRAM HIGHLIGHTS

ECHO Live!

Echo Live!, one of Mi-Sci's signature programs, served over 16,000 people in 2021. This program expanded during the Pandemic to be offered in formats accessible by family audiences through Facebook Live. Mi-Sci is able to reach beyond its walls and the capabilities of our outreach van through this important program.



Smithsonian Affiliation and Spark!Lab

In late 2020 the Michigan Science Center became a Smithsonian Affiliate institution, building on the relationship the Science Center has had with the Smithsonian through the Spark!Lab. The affiliation enables us to bring programs, exhibits, and experiences to Detroit as well as offer an affiliate membership program to Mi-Sci members. The Spark!Lab opened in March, 2021.

SUMMER 2021

Extended Closure Impacts

The summer brought challenges to southeastern Michigan, Detroit, and to the Science Center. The intense rainstorms caused water to infiltrate the Science Center's lower floors, leading to extensive damage of theater spaces and exhibit areas. The Michigan Science Center sustained a two-month closure as we recovered from this event.

The team rallied together to clean up and open spaces as safely and quickly as possible, reopening most of the building in September. Unfortunately, Mi-Sci was not alone in having weather events impact museum operations, as several other organizations across the country experienced similar incidents in 2021. Mi-Sci was also able to provide leadership at a national level on recovery and resiliency during and after a natural disaster.

2021 Attendance

In 2021, 39,014 people experienced Mi-Sci's exhibits, including 2,236 school children on field trip visits, which returned in full swing from the Pandemic in the fall.

PARTNERS

We could not do this work alone. Thank you to all of our partners who joined us this year to create events, programs, and exhibits.

Arab American National Museum

Association of Science and Technology Centers

Detroit Area Pre-College Engineering Program

Detroit Historical Society

Detroit Institute of Arts

Detroit Pistons Neighbors Program

Detroit Public Community School District

Detroit Public Library

Detroit Zoo

Ducks Unlimited

Games for Change

Girl Scouts of Southeastern Michigan

Great Lakes Planetarium Association

LEGO®

Michigan Humane Detroit

Michigan Learning Channel (DPTV)

Midtown Inc.

MiSTEM Network

Motor City Cruise

MSU Science Festival

MySpace Laboratories

National Informal STEM Education Network

National Science Teachers Association

Smithsonian Affiliates Program

The Detroit Free Press

The Fillmore

University of Michigan

University Prep Schools

Wayne State University

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Paul Andrews

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John Anderson

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Andrea Harp

Chief of Staff

Director of Culture & Community

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\$300,000 - \$500,000

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